

RESOLVEit's suggested activity plan for a Bronze Duke of Edinburgh's Award



RESOLVEit's aim

The aim of the RESOLVEit Community Challenge is to encourage young people who are digital natives and comfortable with the use of technology to raise personal safety awareness in their local school communities by thinking of a safety event that they can deliver virtually or in person, designing marketing material for the event and promoting this locally.

As an individual or a member of a team (3-6 members), you will be expected to identify opportunities that will develop the understanding of personal safety within the local community.

WEEK 1

Research

Decide what personal safety means to you, write down some different ideas.

Research RESOLVEit and what we do, use our website and social media accounts to do this.

Remember you are preparing to spend your 3 months (12 hours) delivering safety messages online to your local community.

Example ways of promoting:

- Advertise the safety event on your school's webpage/social media/school and hub
- Create a safety poster to advertise the event that can be displayed in school reception, common areas and online; both on the school website/social media platforms and on RESOLVEit's social sites too.

WEEK 2

Training

You will complete an e-induction with a member of the RESOLVEit team. This e-induction will teach you about personal safety, show you some practical self defence moves and help you put together a timeline and checklist for your twelve-week community challenge.

One of the RESOLVEit team will train you and your group members, if applicable, remotely via Zoom. Do not forget to get in touch with the team, introduce yourselves and arrange a time during the second week of your challenge to complete your e-induction.

Once you have completed the e-induction you will be sent a RESOLVEit digital pack.

WEEK 3

Gather your group and research ideas

Look online, including at the RESOLVEit website, for ideas and inspiration. Familiarise yourself with the digital pack which contains the RESOLVEit logo etc. to be used on all digital marketing and posters. Email your posters to enquiries@resolveitcic.co.uk before distributing.



WEEK 4

Dates and times

Have you decided on your event? When will you run it? Is it virtual or face to face?
Are there any national awareness days you can tie your event in to?

WEEK 5

Marketing

Use your social media networks to promote your event, make use of your school or college website and noticeboards and let the local newspapers know about your event.

WEEK 6

Halfway there!

Review your progress so far and see where you are on your timeline and checklist. Make sure you have all necessary permissions. Are you sharing regular safety information and tips online?

WEEK 7

Get Social!

Think of the type of photos or screenshots you might want to take at the event. Get creative but make sure that you get permission if you are posting photos of others. Encourage 'likes' and 'shares' on social media.

WEEK 8

Time to take stock

Review your checklist for actions and deadlines. Are you on track? Does everyone know the plan? Do you have everything you need? Is there anything else that you could do to make you do to make your event fun and interesting? Have you made your target audience aware of the event and shared enough interesting information online to make them want to take part in your event?

WEEK 9

A week to go till the event

Go through your checklist carefully– is everything ready? Who's confirmed? Do you need a final push on the publicity? If you are doing it at your school / in a community venue / online, do you have all the necessary information i.e. emergency procedures, online meeting links or passwords (have you tested these to make sure they work?).

WEEK 10

Your event; have fun!

Get plenty of photos or screenshots to share on social media from before, during and after the event.

These can also be used as evidence of your volunteering and uploaded for your DofE.

WEEK 11

Thank everyone involved

This is important! Get in touch with people who attended your event, thank them for attending and ask them to share what they thought of it, either directly with you or on social media. Publish feedback on social media and make some notes of what you thought went well and what you think you might change if you ran a similar event again.

WEEK 12

Round up

We would love to see any pictures so please tag [@RESOLVEitCIC](#) into to your social media posts and do not forget to write a report about your twelve-week Digital Safety Campaign for your award. Please send this to the RESOLVEit team so they can sign your assessor's report and give some positive feedback on how well you have done!

Remember that to plan and carry out an event like this shows many skills that are valuable to employers and will support your application to college or university, such as communication, marketing, problem solving, numeracy and more. Remember to talk about what you did in interviews and add it to your CV.

CONGRATULATIONS on completing your community challenge with RESOLVEit!